

# THE JOURNAL OF SCHOOL SAFETY

The Award-Winning Quarterly Educational Publication



Reaching 10,000+ Paid  
Members and School  
Safety Professionals  
from Every State

## 2026 ADVERTISING GUIDE

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Reaching 10,000+ Paid Members & School Safety Professionals from Every State

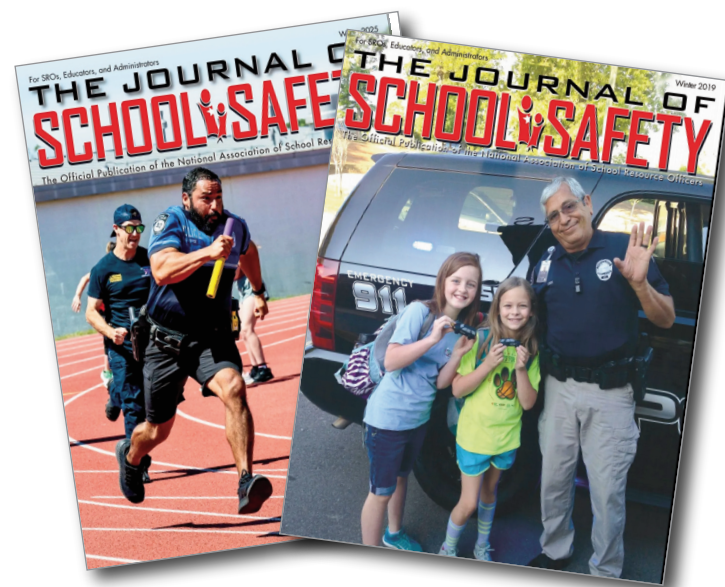
# THE JOURNAL OF SCHOOL SAFETY®

## ADVERTISING RATES & SPECIFICATIONS

As the official publication of the of the National Association of School Resource Officers, the *Journal of School Safety* is distributed quarterly in both hard and digital copies to more than 10,000 NASRO members worldwide. Its readership is directly responsible for making recommendations to police agencies, sheriff's departments, school districts and juvenile justice programs on the products and services they utilize daily. As an educational publication, its authors share innovations and best practices for making the world's students and schools safer.

### RATES & SPECIFICATIONS

	SIZE W x H	1X COLOR	2X COLOR	4X COLOR
2-Page Spread (w/bleed)	17.25 x 11.25	\$2640	\$2560	\$2480
Full Page (w/bleed)	8.75 x 11.25	\$1320	\$1280	\$1240
2/3 Page (vertical)	4.938 x 10.125	\$1190	\$1155	\$1120
Half-Page (horizontal)	7.50 x 4.969	\$ 795	\$ 770	\$ 745
Half-Page (vertical)	4.938 x 6.688	\$ 795	\$ 770	\$ 745
1/3 Page (vertical)	2.375 x 10.125	\$ 660	\$ 640	\$ 620
1/4 Page (horizontal)	4.938 x 3.25	\$ 400	\$ 385	\$ 375
<b>PREMIUM POSITIONS</b>				
Inside Front Cover	8.75 x 11.25	\$1495	\$1450	\$1405
Inside Back Cover	8.75 x 11.25	\$1455	\$1410	\$1365
Back Cover	8.75 x 11.25	\$1555	\$1505	\$1460



### ADVERTISING MATERIAL REQUIREMENTS

- Acceptable file formats are EPS, TIFF, high resolution (300dpi) JPEG, or press optimized PDF. Color image files should be submitted in a CMYK color space at 100% scale.
- All new materials must be submitted to Emily Tarr by the deadline outlined in the corresponding table via email to [emily.tarr@nasro.org](mailto:emily.tarr@nasro.org) or the FTP site. Call Emily at (205) 563-9313 for instructions.
- The finished and trimmed publication is 8.5" x 11".

### ISSUE DATES & DEADLINES

Please submit your advertising reservations for each issue by the following dates:

<b>SPRING 2026</b>	<b>January 23, 2026</b>
<b>SUMMER 2026</b>	<b>April 10, 2026</b>
<b>FALL 2026</b>	<b>July 10, 2026</b>
<b>WINTER 2026</b>	<b>October 2, 2026</b>
<b>SPRING 2027</b>	<b>January 22, 2027</b>

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