




EXHIBITOR PROSPECTUS

NASRO School
Safety Conference

JUNE 28-30, 2026
IN RENO-TAHOE, NV



 **NASRO**
National Association of
School Resource Officers
THE world's leader in school-based policing





**The NASRO School Safety
Conference | June 28-30, 2026
Peppermill Resort in Reno-Tahoe, NV**

IMPORTANT DATES

APR. 2: booth rates increase

JUNE 28: vendor setup

JUNE 30: vendor teardown

CONTACT

Emily Tarr

MODMIRE MGMT

[emily.tarr](mailto:emily.tarr@nasro.org)

[@nasro.org](https://www.nasro.org)

2500+

OUR AUDIENCE

School Resource
Officers (SROs)
Chiefs & Sheriffs
School Administrators
Teachers & Educators
Counselors

47%

NEW ATTENDEES

47% are first time
attendees and new
leads for you. SROs
are one of the fastest-
growing branches of law
enforcement officers.

93%

INFLUENCE PURCHASING

93% of attendees
influence the
purchasing decisions of
their departments and
schools.

ABOUT US

The National Association of School Resource Officers (NASRO) is a training and membership organization serving more than 10,000 members nationwide and internationally.

We host a highly-attended annual conference, where we are committed to introducing our attendees to the products, services, and organizations that are as dedicated to keeping our school communities as safe as we are.

Exhibitors have a variety of booth, sponsorship, and advertising opportunities, with customizable packages & à la carte options designed to increase your foot traffic onsite and recognition throughout the event and year round.

We invite you to exhibit at the Thirty-Sixth Annual NASRO School Safety Conference at the Peppermill Resort in Reno-Tahoe, NV, June 28-30, 2026, to reach invaluable school safety leads and to join us in our unwavering commitment to providing the very best products and services to our one-of-a-kind membership.

Past Sponsors & Exhibitors

THANK YOU to our sponsors & exhibitors from the 2025 NASRO School Safety Conference!



peppermill resort

The Exhibit Hall and all NASRO Conference events will take place at the Peppermill Resort, 2707 S Virginia St, Reno, NV 89502, about 2.4 miles from the Reno-Tahoe International Airport.

[Reserve your room at any NASRO Conference hotel here.](#)



schedule

| | | |
|----------------|-------|-------------------|
| JUNE 28 | SETUP | 8:00 am - 1:00 pm |
| | OPEN | 2:30 pm - 6:30 pm |
| JUNE 29 | OPEN | 7:30 am - 4:00 pm |
| JUNE 30 | OPEN | 9 am - 1:00 pm |
| | TEAR | 1:30 pm - 5:00 pm |

* Exhibit hours are subject to change.

Exhibitors

- | | | | |
|--|----------------------------------|--|----------------------|
| AAA Texas | DetectaChem | Map Your District | TownSteel |
| AARDVARK/PROJECT7 | Drug Enforcement Administration | Marrero Armor | TYR Tactical |
| Abbott | Equature | Maxon America, Inc. | USA Advertising, LLC |
| Academy Security Group | Eventide Communications | MIS Security | Utility, Inc. |
| Access411 | Evolv Technology | NCMEC | Valcom |
| Aiki Incorporated | Express Alert Solutions | National Child Safety Council | Verkada |
| ALERRT | Fatal Vision by Innocorp, Ltd. | National De-Escalation Training Center | Versaterm |
| Alertus Technologies | FoldAR | National Police Federal Credit Union | Visit Reno Tahoe |
| Alligion | FosTech | National University | Wrangler K9 |
| Alliance Corporation | Foundation for a Drug-Free World | Navigate360 | Xtract One |
| AllTerra Central, Inc. | Free Safe Firearms, LLC | North American Rescue | ZeroEyes |
| Ameristar Perimeter Security | Garrett | Northeastern State University, | |
| Amped Software USA, Inc. | GCC (Guest Communications Corp.) | College of Extended Learning | |
| Angel Armor | Global Data Technologies | NRA Law Enforcement Division | |
| Aqsacom Inc. | Global K9 Protection Group | Off the X | |
| Archway Defense | GLOCK | OpenEye | |
| Armor Research Company | GM Envolv | Operator XR | |
| Arms Unlimited, Inc. | GT Distributors, Inc. | Plix AI Body Cameras | |
| Automation Integrated, LLC | Hanwha Vision | Proforce Law Enforcement | |
| Axis Communications | Hard Head Veterans | Raptor Technologies | |
| Be Sure Law Enforcement Cyber Training | Harley-Davidson Motor Company | Reconview | |
| Bosch Security Systems | HAYMAN Safe Co. Inc. | REMS TA Center | |
| Bounce Imaging | Hidonix | Rescue Essentials | |
| CAA/META TACTICAL | Holmatro, Inc. | Rocket Rules | |
| Campus Guardian Angel | HSI-AVERT | Safe Haven Defense | |
| Carolina Premier Window Film, Inc. | HUXWRX Safety Co. | SafeEVAC, Inc. | |
| CEIA USA | i3 Verticals | Safer Schools Together | |
| Cellebrite | Impact Solutions | Safeware | |
| CLEAT | InVeris Training Solutions | SAM Medical | |
| Cloud Ingenuity | IP Convergence | Sandy Hook Promise | |
| Columbia Southern University | JRC Creations/3DCapture Services | Scenario Trainer, Inc. | |
| Command GoBag | Justice Federal Credit Union | School Impact | |
| Commercial Electronics | Kiesler Police Supply | School-Radio | |
| Compliant Technologies | L-Tron | Secure Passage | |
| Condor Outdoor Products | L.E.A.D. Inc. | Shadow Systems Defense | |
| CoolVu | Laser Shot | Singlewire Software | |
| CrisisGo | Laurel Ridge Treatment Center | Strong Glass Systems | |
| Critical Response Group | LAW Publications | T4E/Umarex USA, Inc. | |
| CTC Gunworks | Lightspeed Systems | The Evans Group | |
| Dallas Children's Advocacy Center | LINEV Systems | Titan Armored Systems | |
| Daniel Defense | Lone Star Challenge Coins | TMPA | |
| Dead Air Silencers | Longfri Technologies Co., Ltd. | | |
| | Lynx Systems | | |



more than 88% of our attendees are law enforcement or security officers

Their surveyed interests include:

- > Weapons and Tactical Gear
- > Apparel and Uniforms
- > Safety and Communication Technology
- > Education and Training
- > Drug & Violence Prevention Programs and Organizations



boundless geographic reach

The NASRO School Safety Conference draws attendees from every state in the US and from around the world. This annual event has witnessed a significant increase in attendee registration over the last four years, up >50%.

LOOKING AHEAD

- 2027** July 6-7, in Nashville, TN
- 2028** July 9-11, in Gulf Shores, AL
- 2029** July 1-3, in Aurora, CO
- 2030** June 30-July 2, in Grapevine, TX

Exhibit at the NASRO School Safety Conference



Peppermill Resort
Reno-Tahoe, NV

June 28-30, 2026
Sunday - Tuesday

ExpoGenie
[Register here.](#)

Register to exhibit at the Thirty-Sixth Annual NASRO School Safety Conference, with 170+ exhibit booths and 2,500+ law enforcement and other school safety professionals in attendance.

[Register to Exhibit](#)

1/. exhibit booth

Includes one (1) 8' x 10' booth package (6' table, two (2) chairs, and a waste basket), pipe and drape, a company name ID sign, opt-in attendee list pre-event, WiFi, and up to three (3) exhibitor badges. Electrical is an additional charge, and the Hall is carpeted.

3/. tote bag insert & aisle decal

TOTE BAG INSERTS

A printed flyer, product sample, or promotional item. Flyers must not exceed one 8.5" x 11" sheet or one 11" x 17" folded piece. Limit of two (2) tote bag inserts per exhibitor. Art must be approved by NASRO before printing.

| | |
|----------------|-------|
| Exhibitors | \$500 |
| Non-Exhibitors | \$800 |

AISLE DECALS

There are nine (9) aisle sign decals available, first come, first served, for \$500/ea.

Each sign is expertly lettered and fitted with your logo, on the aisle of your choosing.

2/. booth pricing

| | |
|-----------------------------------|--------|
| Corner Booth | \$2150 |
| Inlet Booth | \$1950 |
| 8' x 20' Booth | \$3250 |
| Island Booth | \$7050 |
| Corner Booth post-Apr. 2 | \$2350 |
| Inlet Booth post-Apr. 2 | \$2150 |
| 8' x 20' Booth post-Apr. 2 | \$3450 |
| Non-Profit, 501(c)3* | \$1800 |

*only applies to an inlet booth booked before April 2nd, with proof of non-profit status

4/. full conference access

Attend the Opening Ceremonies, special events, breakout sessions, and more, with a full conference access badge added on to your exhibit booth.

This designation applies to each of your booth attendees, at only one cost of \$200.



sponsorship packages

contact
Emily Tarr at
emily.tarr@nasro.org
to discuss sponsorship options



package descriptions

bronze

silver

gold

platinum

diamond

\$ 4,950

\$ 6,950

\$ 8,950

\$ 10,950

\$25,000+

corner booth of sponsor's choosing with full conference access passes



full-page ad in the *journal of school safety*



yearlong recognition of sponsorship on nasro site



two yearly mass email distributions (dist. 25,000+)



sponsorship module access on whova lead retrieval app



a bronze-level a la carte option



a silver-level a la carte option



a gold-level a la carte option



a platinum-level a la carte option



a diamond-level a la carte option



a la carte options:

diamond

- > evening event
- > exhibit hall lunch
- > cornhole tournament
- > awards ceremony
- > island booth

platinum

- > conference gift*
- > conference tote bag*
- > attendee lanyards*
- > continental breakfast
- > keynote speaker

gold

- > conference app
- > 4 full-page JOSS ads
- > coffee break*
- > hotel room keys*

silver

- > add'l. 10' x 10' booth
- > 2 aisle decals
- > info desk
- > registration desks
- > 2 full-page JOSS ads

bronze

- > 1 aisle decal
- > 1 tote bag insert
- > 1 full-page JOSS ad

all sponsorship items are available with individual à la carte pricing.

some items may have limited availability.

no one item may be chosen twice.

* denotes potential additional cost.



NASRO

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